Permit #F00157575

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00157575 **Type of Permit:** FILMING **Release Date:** 10/15/2019

Production Company	OPTIMIST INC
Insured Company Name	OPTIMIST INC
Contact Phone No. 1	323-300-6705
Contact Phone No. 2	310-880-6241
Fax	
Address	5735 W ADAMS BLVD LOS ANGELES, California 90016
Production Title	NIKE
Type of Production	Industrial Video

Producer	GARY NG
Director	GARY NG
1st AD	GARY NG
Production Manager	GARY NG
FilmL.A. Coordinator	Cody Penwell
Location Manager	GARY NG
Primary Phone	Mobile - 916-752-8588
Secondary Phone	
Location Assistant	N/A N/A
Primary Phone	Mobile - 000-000-0000
Secondary Phone	

Fees

FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$699.00
LA COUNTY BEACH USE FEE	$400.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,184.00

Number of Locations 1

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Summary Information — Location

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Production Company OPTIMIST INC
Insured Company OPTIMIST INC
Production Title NIKE

Location Manager GARY NG
Primary Phone Mobile - 916-752-8588
Secondary Phone

Location Address 17700 Pacific Coast Highway, Los Angeles, CA, 90272

Location Name WILL ROGERS BEACH

Location Type Beach

Location Description LA COUNTY BEACH

Film Dates 10/16/2019 - 10/16/2019 07:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.
*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
*LA CITY AND/OR LA COUNTY FIRE CHECKLIST ATTACHED TO FINAL PERMIT. THE PERMITTEE IS RESPONSIBLE FOR COMPLETING CHECKLIST PRIOR TO FILMING ACTIVITY AT THIS LOCATION. NON COMPLIANCE MAY RESULT IN ASSIGNMENT OF A FIRE OFFICER.
All vehicles must be parked on private property
For 20 spaces or less at a beach parking lot, Only standard sized vehicles that fit legally within the parking stalls are allowed, no large trucks. Production company must comply with posted signs and hours of operation.
For 20 spaces or less at a beach parking lot, production company may pay upon entry without requiring prior arrangements with MPI. In and out privileges will not be allowed to the lots.
Must comply with attached Beaches and Harbors Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic

Please see attached documents
Will Rogers Lot 1.pdf
F00157575-Agent_Letter.pdf
1GenFilmPermitConditions_2012-03-01.pdf
2ParkingGuidelines_2012-03-01.pdf
WillRogersBeach_SpecialFilmingConditions_2011-08.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	15
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	40
Crew	15
Spot Check	1

Filming Activities Equipment on sand; Exterior Dialogue; Exterior models against scenery; Exterior motion without sound; Local High School students running and working out on the sand; ; Beach Workout Equipment: (2) 3' x5' flags on 12 ft poles (15) kettlebell weights (10) 20 lb dumb bells (30); small cones (4) DSLR Cameras (2) Ronin handheld camera stabilizers (1) Ladder; 2 6' tables, pop up tent with no sides. ;; TOWER 18;; No Water Activities;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 630 **Grid:** F6

Location Notes AS OF 1/5/2016, PRODUCTION WITH 50 OR MORE TOTAL CAST & CREW WILL REQUIRE A

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FILM LA MONITOR (4 hr minimum).

Beaches & Harbors and Parking Management are not responsible for coning off parking spaces in approved parking lots.

Use of Animals at this beach requires an Animal Regulation Permit from LA City Animal Services (this is within the City of LA jurisdiction) http://www.laanimalservices.com/laws-policies/permits/.

Lifeguard fees are not collected by FilmL.A. These fees are charged directly by DBH for services rendered. Companies must provide a valid billing address for this purpose.

A minimum of 8 feet of vertical clearance must be maintained if flying cables over the bike path, to be approved by LA County Roads.

Approvals

LOS ANGELES CITY POLICE DEPARTMENT	Melissa Hernandez
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey
LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Ivan Samarzich

Coordinator Note

*NOT PERMITTED TO USE, STORE EQUIPMENT ON OR FILM ON LIFEGUARD TOWERS, ROCK JETTIES, OR STORM DRAINS AT NEARBY LOCATIONS.
*NO VEHICLES ON SAND, MUST HAND CART ALL EQUIPMENT ONTO SAND.
*MUST NOT IMPEDE BIKE PATH ACTIVITIES.
*MUST NOT BLOCK EMERGENCY ACCESS ROUTES.
*MUST PARK WITHIN MARKED PARKING STALLS AND DISPLAY PARKING RECEIPTS FOR ALL SPACES TAKEN IN ORDER TO AVOID PARKING CITATIONS.
*MUST READ ALL POSTED PARKING LOT SIGNS.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
20 SPACES IN WILL ROGERS LOT #1 ON 10/16/19 07:00 - 20:00
15 CARS AND 1 SCHOOL BUS WILL PAY TO ENTER;

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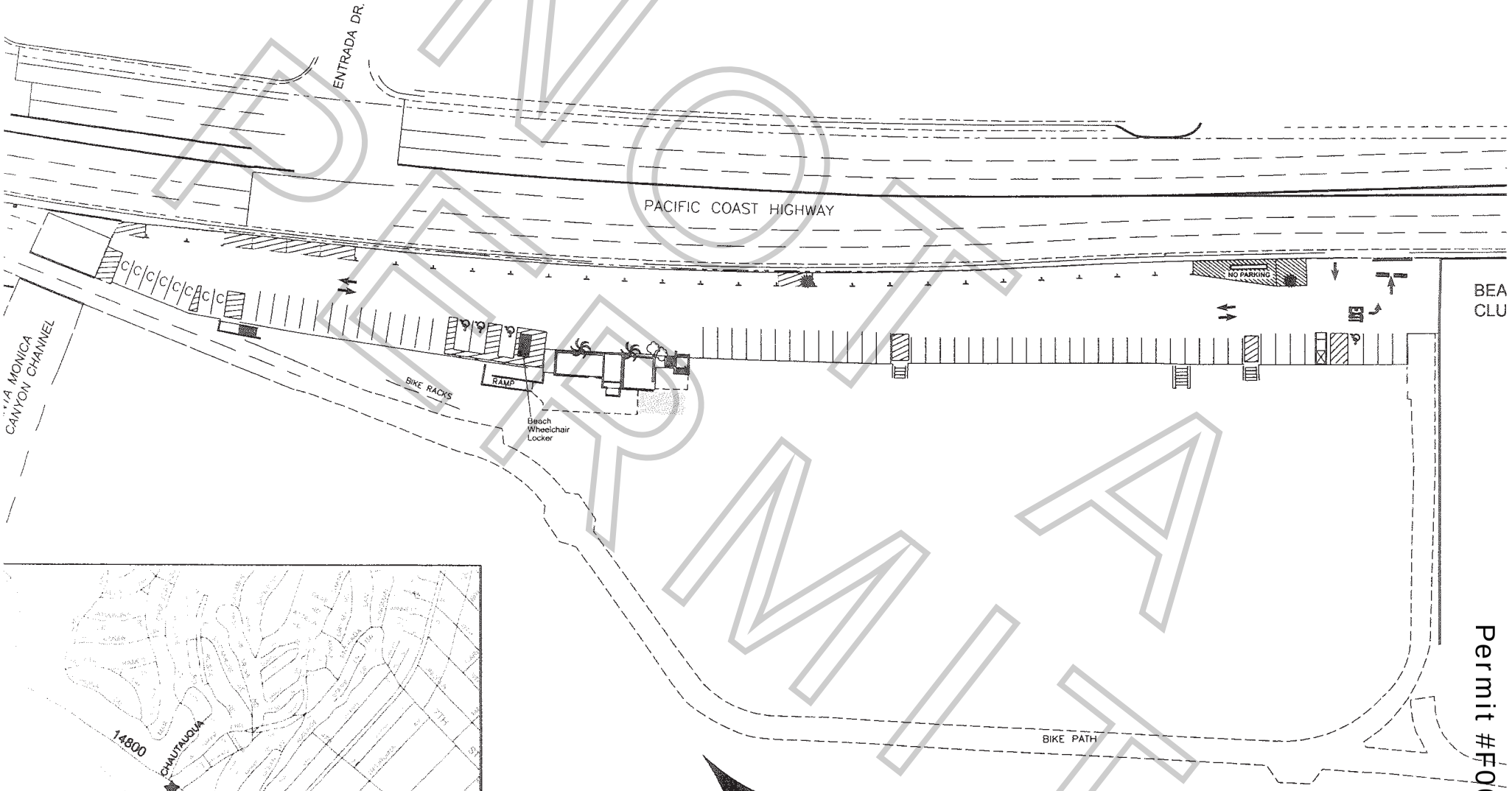
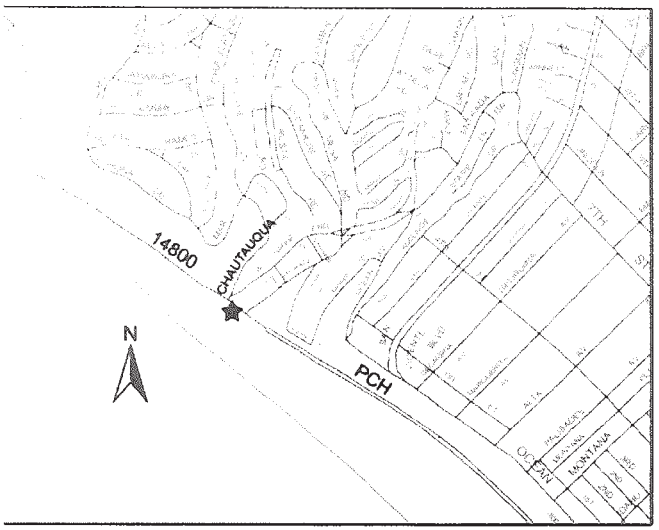
WILL ROGERS STATE BEACH
PARKING LOT #1 - CHAUTAUQUA BLVD





Pay and Display Machine

REGULAR SPACES	91
DISABLED	4
TOTAL	95

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L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS

Revised 5 / 2012 by

NOT A PERMIT

Permit #F0015757

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of OPTIMIST, INC. ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates, in accordance with Principal's instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 10/10/2019

By DocuSigned by: John Levy FF138CBBC5ED4CF... ntative's Signature

OPTIMIST, INC.
Name of "Principal" (Production Company)

5431 W. 104th Street
Principal's Address

John Levy
Print Princpal Representative's Name

Los Angeles, CA 90045
City, State, Zip Code

COO
Representative's Title (i.e. UPM, Loc Mgr)

Principal's Telephone Number

NOT A PERMIT

General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.

2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.

3. Filming requests will be approved on a case-by-case basis.

4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.

5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.

6. May not block public or emergency access at any time.

7. No catering or craft services allowed on pedestrian walkways or bike path.

8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.

9. No driving scenes allowed on sand or turf areas.[1]

10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.

11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.

12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.

13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.

14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.

15. A safety officer must be assigned to motorized equipment when on the sand.

16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

[1] Excludes Dockweiler State Beach

NO PERMIT

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.

18. Production companies must remove all trash and debris resulting from activity.

19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.[2]

20. Lifeguard towers must be indicated on permit.

21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.

22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.

23. No launching or landing of personal motorized watercrafts or vessels from beach.[3]

24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.

25. Proof of insurance meeting each jurisdiction involved is required.

26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.

27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.

28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.

29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

NOT A PERMIT

[2] Playback and amplified sound is not allowed at Burton Chace Park
[3] Exclusions for personal motorized watercrafts at Venice Beach

PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.

2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.

3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).

6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.

8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.

9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).

10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

11. A parking contract does not constitute a film permit.

12. Sign removal in L.A. County parking lots is prohibited.

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

WILL ROGERS STATE BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- When utilizing beach in front of Gladstone's (Lifeguard tower #3), companies must also contact Gladstone's at (310) 459-9746 for approval to use the area.
- All equipment must be 10 feet from bike path.
- No filming at Lifeguard tower #4 due to private beach at Bel-Air Bay Club.
- Exceptions can be made for playback or amplified sound after 10 p.m. at Will Rogers State Beach and will require a FilmL.A. Coordinator to seek prior approval from the Third District's Board of Supervisors office.
- No filming, blocking or parking on access ramps or storm drains.
- Companies must fly cables over bike path.
- No vehicles or other equipment on turf, unless otherwise approved by DBH.

NOT A PERMIT